

**Diamond Valley
Honda**

PROVEN SOCIAL ADS

dealers  united

powered by **buyerbridge**



How An Omnichannel Ads Strategy Drives Success For Diamond Valley Honda



- TOTAL PERFORMANCE IN Q1 2023 -



197,725
Clicks



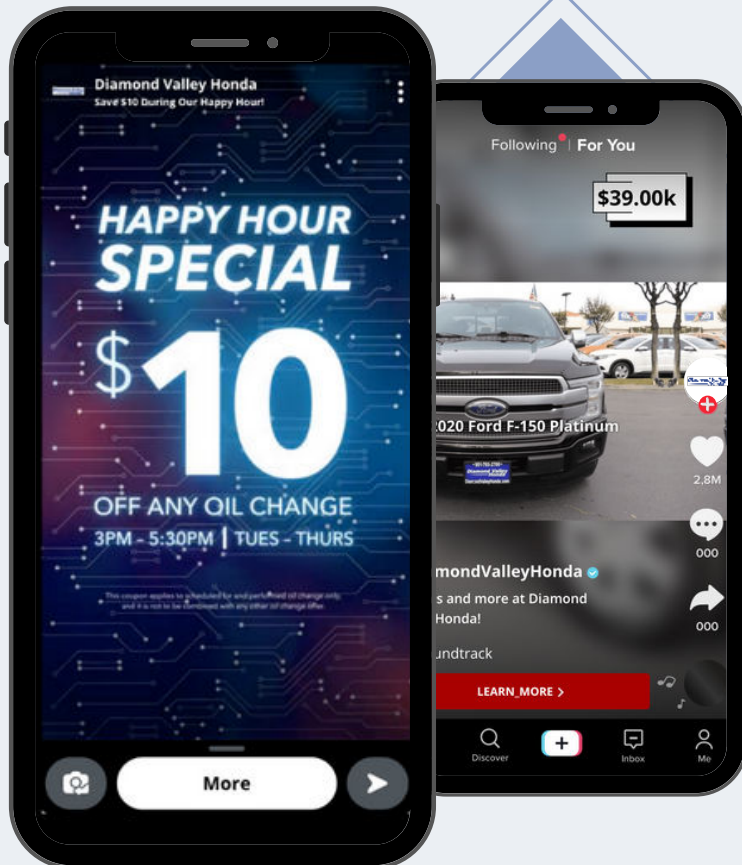
\$0.38
Cost Per Click



2,423
Leads



\$30.95
Cost Per Lead



216

Unit Sales Matched to Social Ad Campaigns

\$496.⁵⁶

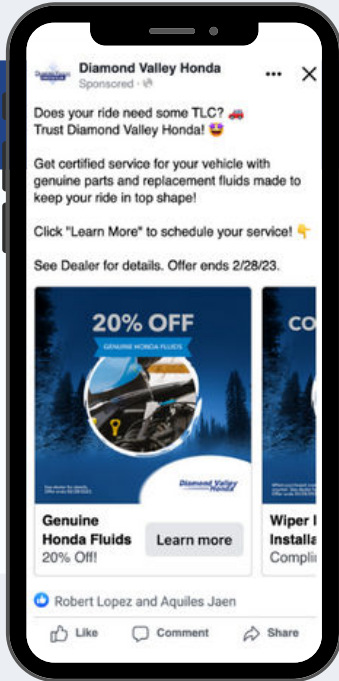
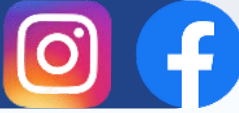
Cost Per Unit Sold

41%

of Total Web Traffic from Social Ads

RESULTS PER PLATFORM

META

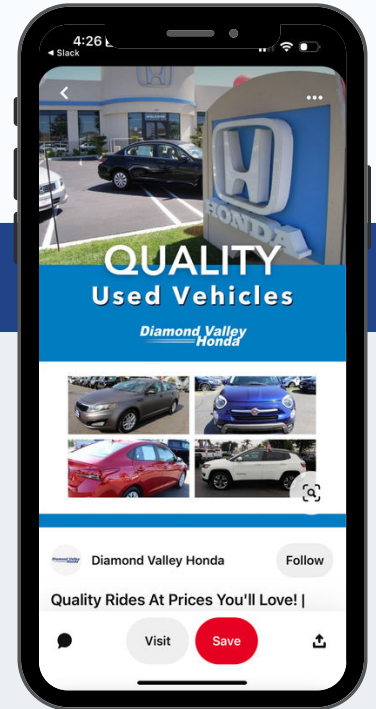


\$0.30
CPC

\$25.02
CPL

\$270.30
CPUS

PINTEREST

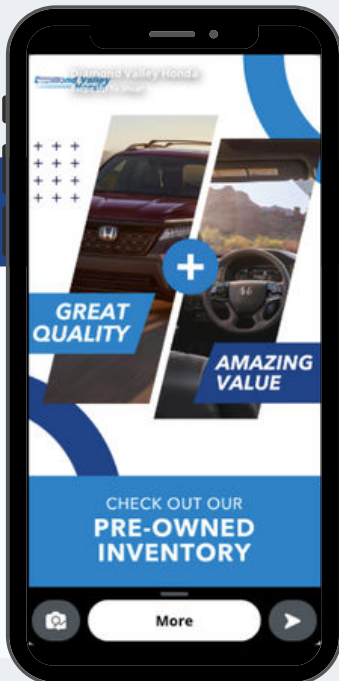


\$2.89
CPC

\$49.80
CPL

10.26%
Lead-to-Sale
Conversion

SNAPCHAT

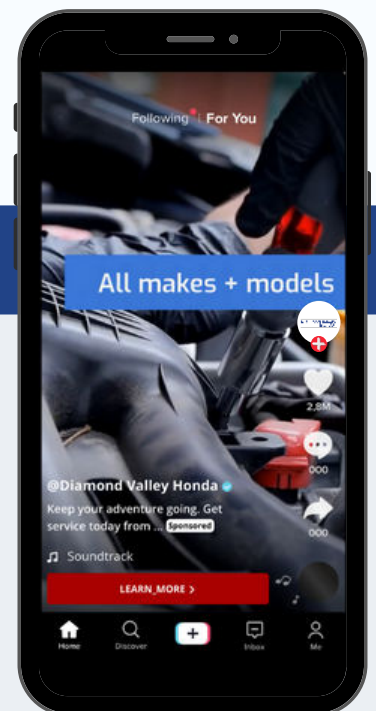


3,548
Swipe Ups

\$1.13
Cost Per
Swipe Up

\$30.07
CPL

TIKTOK



8,078
Clicks

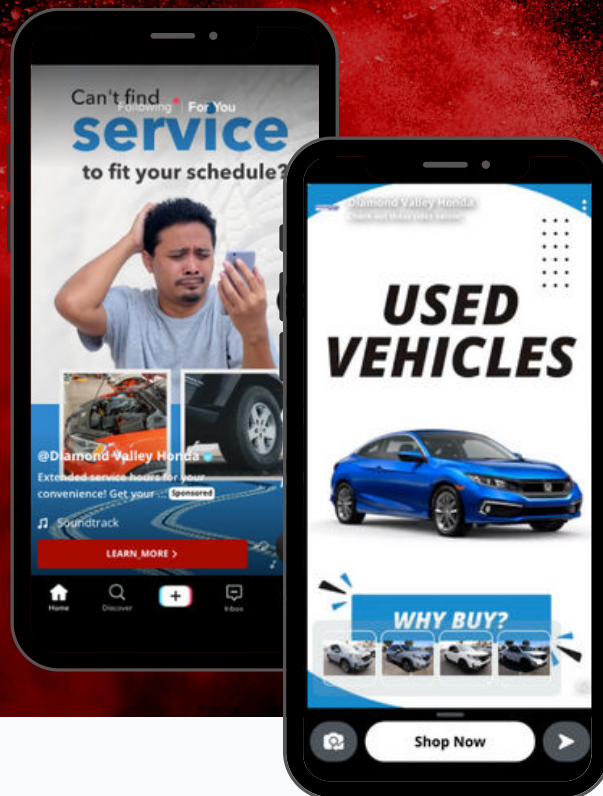
\$0.48
CPC

\$3.82
CPM

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DOMINATE SOCIAL ADS

Leading social ads agency and platform in automotive.



BEST-IN-CLASS OMNISOCIAL ADS



Move Shoppers Through The Entire Buyer Journey

Between branding campaigns, inventory ads, and service ads, our full funnel social strategies bring shoppers in—and keep them coming back.



Track Every Dollar Spent To The Unit Sale

Make data-driven business decisions based on more than just reach or leads: use our real-time platform to track your ROI down to the unit sale!



Solutions Guided By A Team Of Certified Experts

Gain direct access to a Customer Experience team that is committed to your success. You'll communicate regularly on strategy recommendations and results.

ABOUT #TEAMDU

Dealers United's social ad solutions are designed to improve and optimize your social media presence with ad strategies that drive greater local awareness, consumer engagement, lead volume, and more.

TRY THE MARKET ANALYZER

Build your omnichannel report to find out how many auto shoppers you can reach in your market including potential results, budget suggestions, and more!



bit.ly/analyzemymarket

Contact us

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