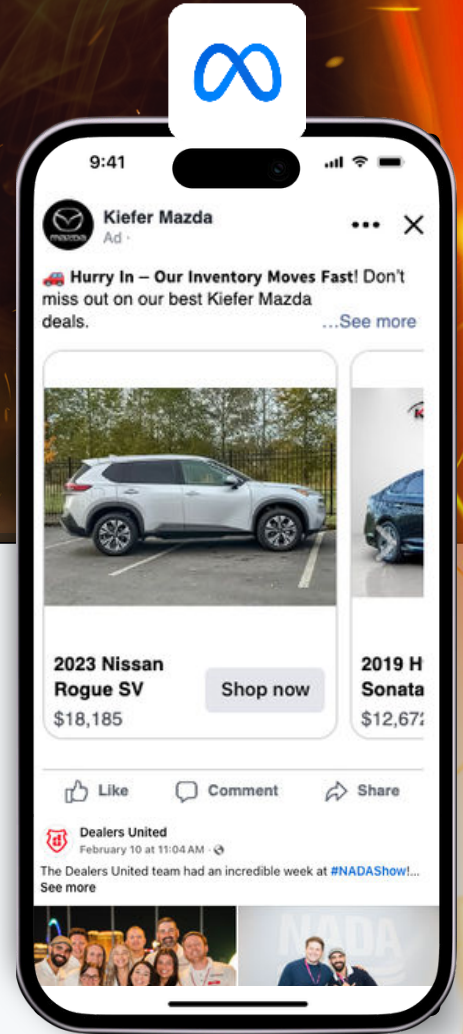


KIEFER MAZDA DRIVES 50% MORE SALES WITH **INVENTORY IGNITE**



"We had several vehicles in that under-\$20K range that just weren't getting attention. InventoryIgnite put the right spotlight on them, and they started moving. It's been one of the most effective ways we've promoted aging inventory."

— Chris Walker, General Manager



InventoryIgnite Results

January 2026



\$1,837 AD SPEND



103 INFLUENCED SALES



\$17.84 AVG. COST PER INFLUENCED SALE



12 VEHICLE MATCHBACKS

50% more vehicle sales!



↑ 50%

MORE VEHICLE MATCHBACKS



↓ 63%

COST PER INFLUENCED SALE





Ready to Try the Newest Evolution of Inventory Ads?

Demo InventoryIgnite Now

Why InventoryIgnite?

OTHERS

- ✗ Pay-per-VIN models
- ✗ No ad spend transparency
- ✗ Black box
- ✗ Cheap traffic
- ✗ VDP views / vanity metrics



INVENTORY IGNITE

- ✓ Pay per vehicle strategy
- ✓ 100% ad transparency
- ✓ Channel & spend control
- ✓ Optimized for sales
- ✓ Real buyers, hyper-local

