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POWER FORD

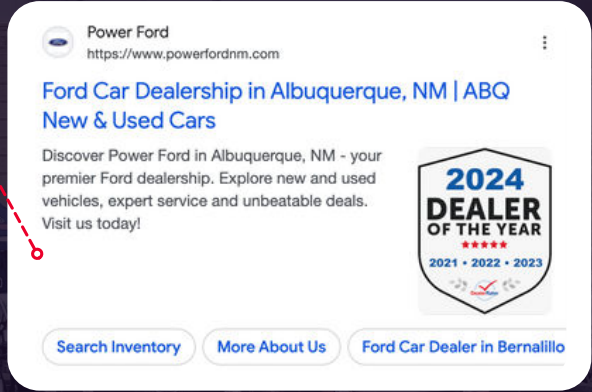
SEO CASE STUDY

Power Ford Gains 51% Boost In Organic Traffic Through Advanced Search Strategy With Dealers United



"When it comes to SEO, many vendors promise first-page rankings but deliver minimal results. Dealers United took a different approach - they focused on understanding our market, optimizing for the keywords that actually drive sales, and building our organic presence systematically. Within months, we saw a significant increase in quality website traffic from search. They've transformed SEO from a mysterious expense into a measurable part of our digital strategy."

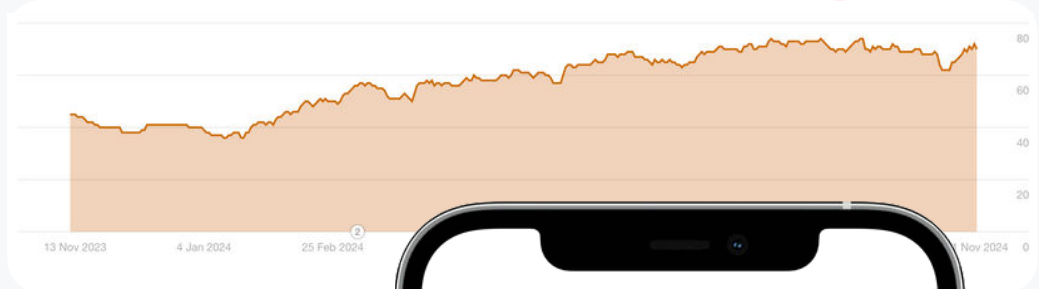
— Matt Sneed, Director of Operations, Power Ford



Search Engine Optimization (SEO)

Results from May - November 2024

ORGANIC GROWTH OF KEYWORDS IN POSITION 1-3



51% ↑

INCREASE IN ORGANIC TRAFFIC



473 ↑

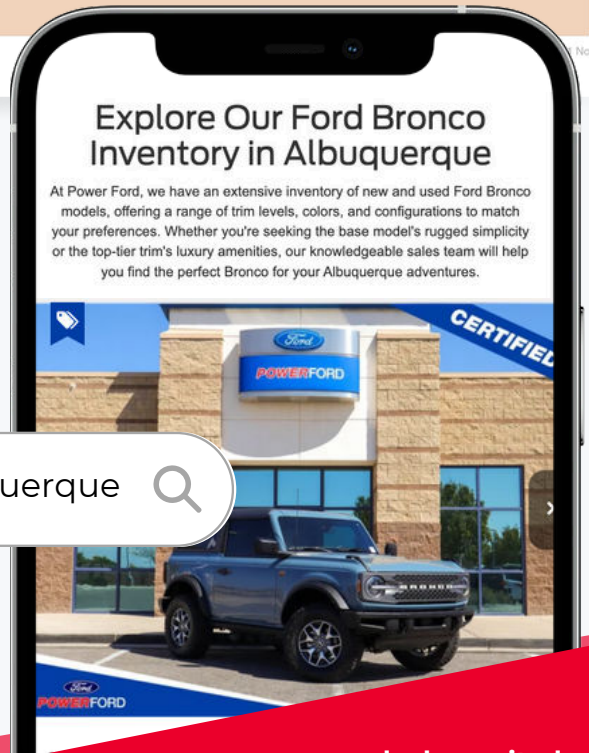
KEYWORDS ADDED TO PROFILE



#1 RESULT

TOP POSITION FOR:

ford bronco for sale albuquerque





Ready to see more? Book a demo with us.

dealersunited.com/schedule



MATT SNEED
DIRECTOR OF OPERATIONS, POWER
FORD

"We've seen great growth in our digital presence. They've helped us rank in the top spots for our most valuable search terms across our local markets. What sets them apart is their deep understanding of dealership needs - they know exactly which strategies drive actual sales and how to build content that performs."

