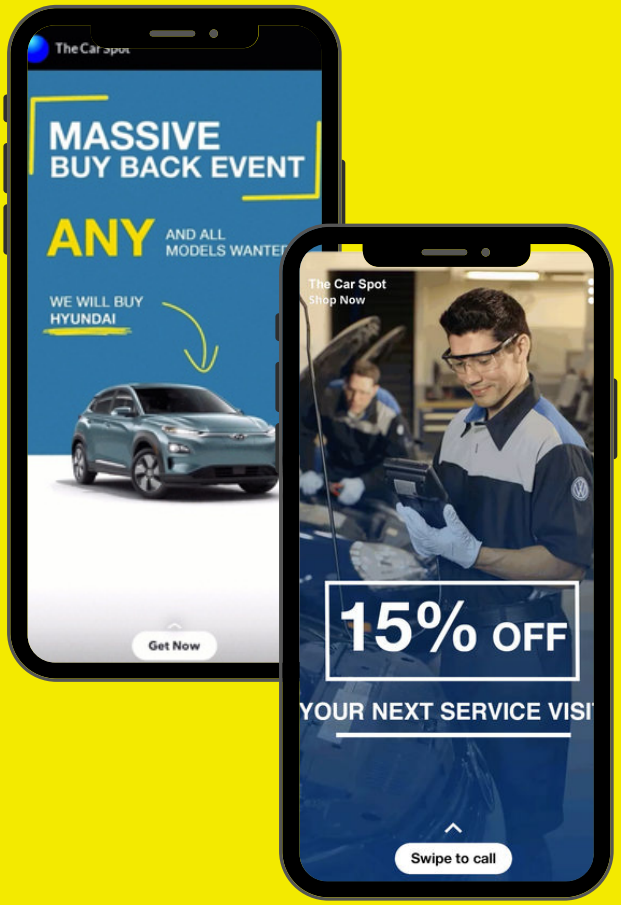
SNAPCHAT ADS

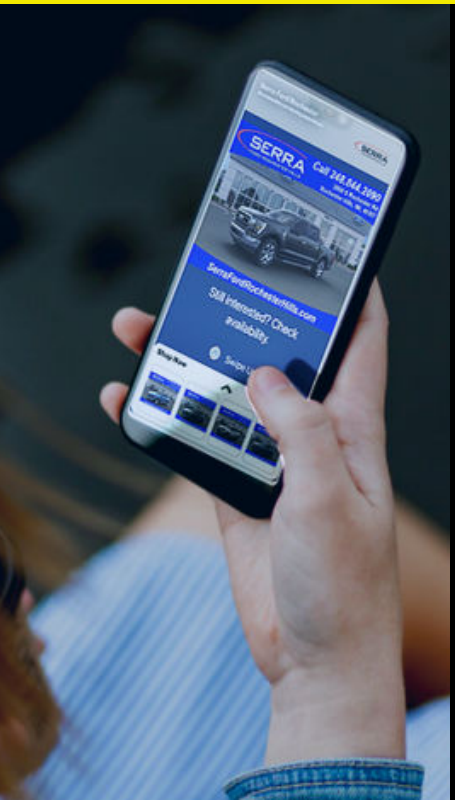
DEALERSUNITED.COM

GETTING SHOPPERS IN A SNAP.

Snapchat ads will double your reach to in-market shoppers.

- ✓ Snapchatters spend an average of 30+ minutes daily on platform.
- ✓ Snapchat isn't just for the younger generations! 82% of Snapchat's audience is over 18 years old and 51% are over 25 years old.
- ✓ Expand into new channels to maximize your brand: On any given day, 40% of Snapchat users aren't using Instagram, and 47% aren't on Facebook!
- ✓ Proven to be an effective platform for an omnichannel awareness strategy!





FEATURES YOU'LL LOVE

LEVERAGE ALL AVAILABLE DATA

Snapchat offers the ability to import CRM data to create custom and lookalike audiences, as well as leverage 3rd party data to to narrow your targeting to known in-market shopper segments.

DYNAMIC AUTO CATALOGS

Dynamically display multiple vehicles in a single ad for enhanced prospecting and retargeting.

SEAMLESS ENGAGEMENT

With "Swipe to Call or Text" campaigns, users can easily contact your dealership for more information.