



INVENTORY ADS



See demo video online at www.dealersunited.com/demand


NEVER WASTE ADS ON A TIRE KICKER AGAIN.


Inventory Ads are real-time vehicle ads targeted to your ideal customers.


- ✓ Deliver the perfect vehicle and message at every step in the buyer journey
- ✓ Separate inventory by body style for the most relevant content
- ✓ Pre-qualify your audiences by credit score and vehicle interest

Truck Shopper 




TOYOTA Toyota of Wausau
Sponsored · 

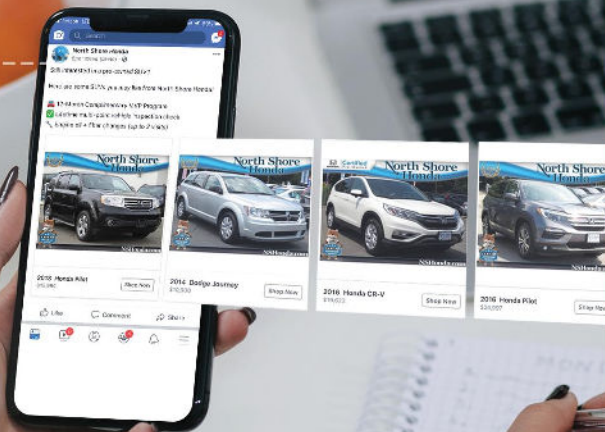
Want a pre-owned truck that you can rely on?
At Toyota of Wausau, we offer a wide variety of quality pre-owned trucks for you to choose from!
Tap below to browse pre-owned trucks. 



Tap Below to Browse Pre-Owned Trucks




SUV Shopper



FEATURES YOU'LL LOVE:



24hr INVENTORY SYNC

24 hour inventory sync advertises your live, on-the-ground inventory.



DYNAMIC RETARGETING

Retarget on Facebook with exact and similar vehicles viewed on your site.



VIN-SPECIFIC LEADS TO CRM

Capture leads on specific VINs from low-funnel shoppers and push to CRM.



CUSTOM DEALERSHIP ADS

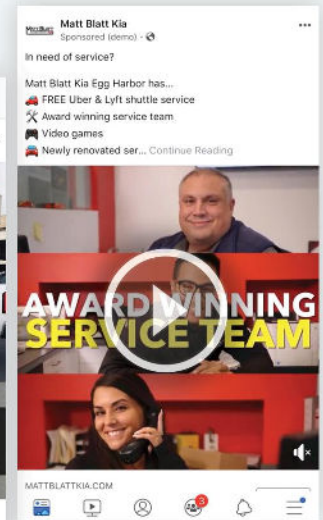


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BECOME “INSTAGRAM FAMOUS” IN YOUR ZIP CODE.

Custom Dealership Ads saturate your PMA with service, branding, and community ads.

- ✓ Dominate your local zip codes with your brand’s videos, testimonials, and community events
- ✓ Deliver unique videos to specific segments in your local community, like first responders or Spanish-speakers
- ✓ Bring in more service revenue with proven service offers and campaigns



Motorcycle Enthusiast

Healthcare Worker

FEATURES YOU’LL LOVE:



CUSTOM VIDEO LIBRARY

Gain access to 26 “Microtargeting” and 16 “Why Buy From Us” video ads.



BRING-YOUR-OWN VIDEO

Optimize your own produced video content for Facebook and Instagram.



UNLIMITED CAMPAIGN IDEAS

We’ll help you find the right audience and message for any campaign idea.



NEW CAR ADS

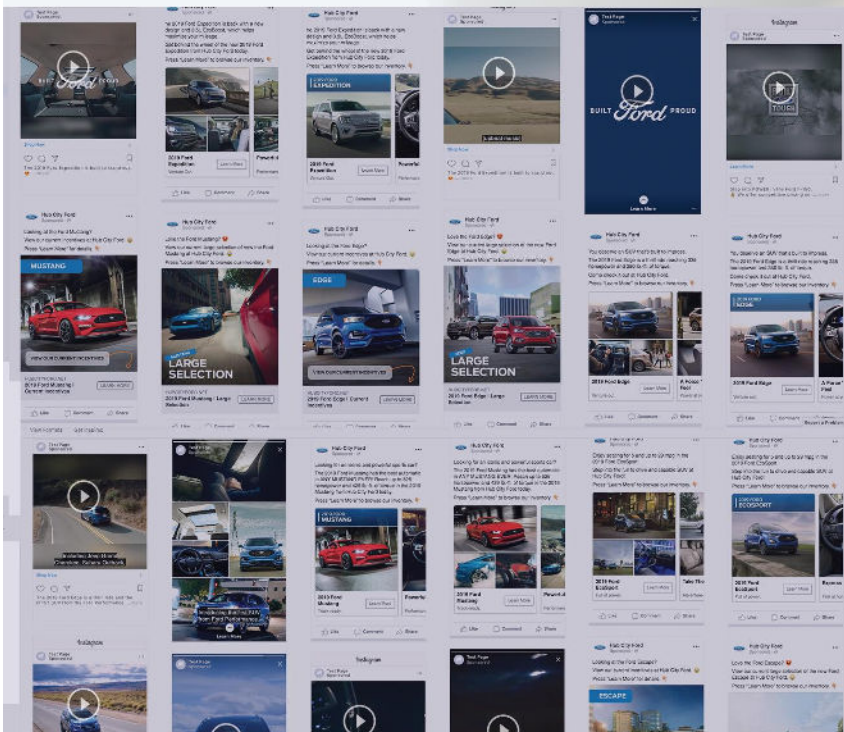
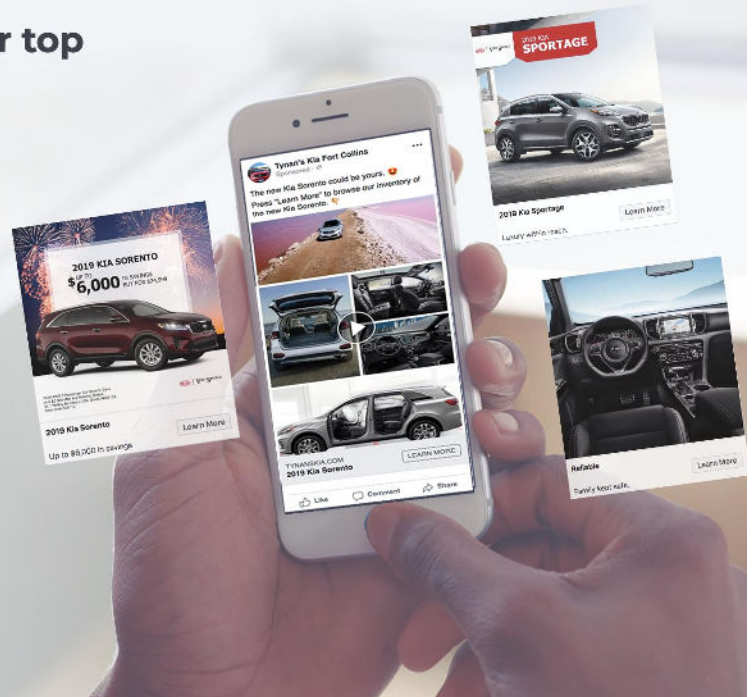


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TURN OEM ASSETS INTO SHOWROOM VISITS.

New Car Ads strategically promote your top model lines to bring in more unit sales.

- ✓ Find and reach shoppers looking to buy NEW in your local market
- ✓ Drive model line video views, showcase interior photos, and send shoppers to key vehicle pages
- ✓ Choose unique designs every month to advertise your specials



FEATURES YOU'LL LOVE:



HUNDREDS OF MODEL LINE ADS

Run hundreds of unique, engaging ads formatted for Facebook and Instagram.



CUSTOM MONTHLY SPECIALS

Select new, custom designs every month to display your monthly incentives.



NEW CAR INVENTORY ADS

Place your on-the-ground New vehicle inventory in front of in-market shoppers.

MEASURE YOUR SUCCESS BY UNIT SALES. NOT CLICKS.

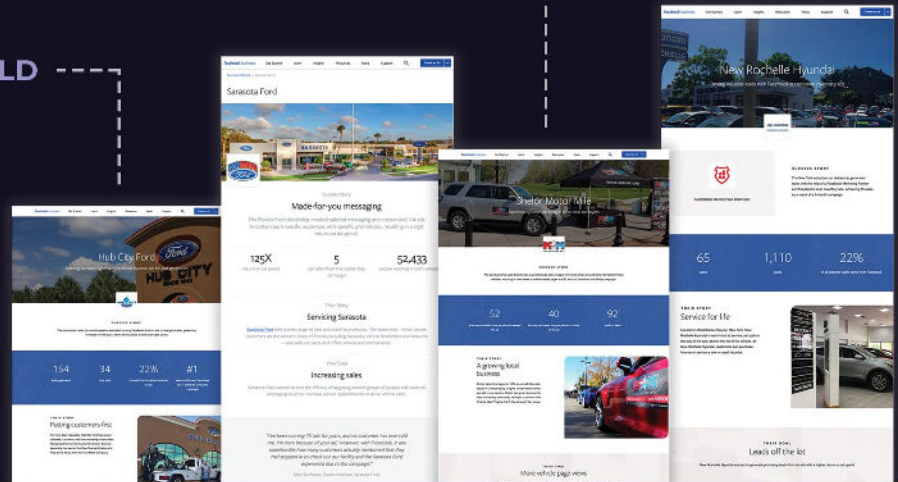
65 CARS SOLD

92 CARS SOLD

34 CARS SOLD

4

CUSTOMER SUCCESS STORIES PUBLISHED ON FACEBOOK.COM



We help dealers solve real business challenges with Facebook & Instagram.

- ✓ Strategies that back up your business goals
- ✓ Sales Matchback reports to track and prove performance every month
- ✓ Not your typical "check-in-the-box" solution

[DEALERSUNITED.COM/SOLUTIONS](https://dealersunited.com/solutions)