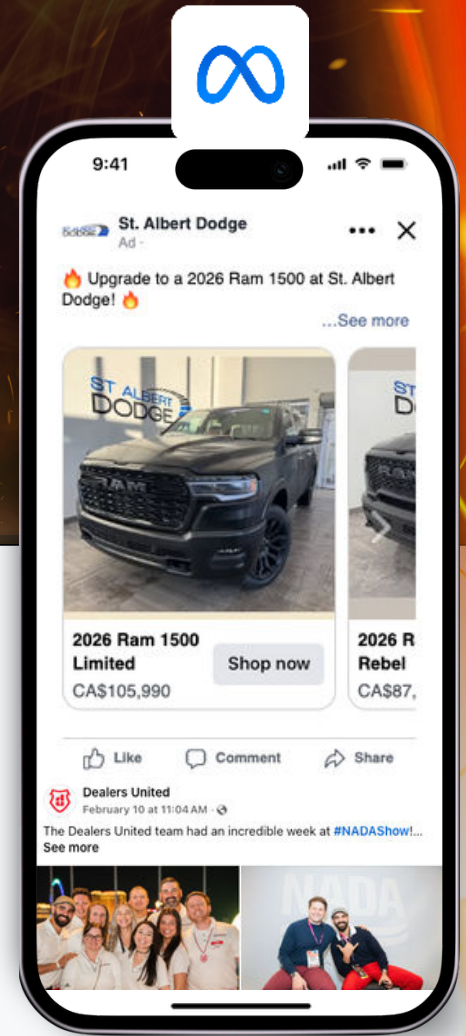


ST. ALBERT DODGE INFLUENCES 34 VEHICLE SALES FOR \$32 COST / SALE



“We had several RAM and Jeep units that had been sitting on the lot. As soon as we launched InventoryIgnite, we saw immediate engagement and those vehicles started selling. If you have aged units, it’s a great tool to have in your toolbox.”

— Nathan Plante, Marketing Manager



InventoryIgnite Results

January 2026



\$1,108 AD SPEND



↑ 38%

INCREASE IN INFLUENCED SALES



34 INFLUENCED SALES



↓ 53%

COST PER INFLUENCED SALE



\$32 AVG. COST PER INFLUENCED SALE





Ready to Try the Newest Evolution of Inventory Ads?

Demo InventoryIgnite Now

Why InventoryIgnite?

OTHERS

- ✗ Pay-per-VIN models
- ✗ No ad spend transparency
- ✗ Black box
- ✗ Cheap traffic
- ✗ VDP views / vanity metrics



INVENTORY IGNITE

- ✓ Pay per vehicle strategy
- ✓ 100% ad transparency
- ✓ Channel & spend control
- ✓ Optimized for sales
- ✓ Real buyers, hyper-local

